



## U.S. AROMATIC RICE CHARACTERISTICS

### PHYSICAL:

Most U.S. grown aromatics are long grain with >3:1 Length/width ratio

Basmati rices are typically longer and more slender than typical long grain, often with >4:1 Length/width ratio

Can be brown rice or milled, white rice

### COOKING:

Basmati rices have greater expansion in the length than width

U.S. long grain aromatics such as Sierra, Della, Delrose, Delmont and private company releases cook dry, fluffy with separate kernels with expansion in both length and width of the rice

Jasmine rices cook moist and kernels cling together

1 cup dry rice can yield 2 cups cooked (some Jasmine types) to 3 ½ cups cooked (Basmati types)



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# U.S. Aromatic Rices

**COMMON NAMES:** Popcorn Rice, Basmati-type, Jasmine-type, Texmati, Wild Pecan rice

### VARIETY NAMES:

**Basmati Types:** Calmati 201, Calmati 202

**American Long Grain Aromatic:** Sierra, Della, A201, Delrose, Delmont

**Jasmine Types:** Jasmine 85, Jazzman, JES

*\*In addition to the public varieties listed above, there are a number of private company varieties*

**GROWING AREAS:** Arkansas, California, Louisiana, Missouri, and Texas

### APPLICATIONS:

- U.S.- grown aromatic rices provide an alternative to imported aromatic rices
- Aromatic rices are used as a major ingredient in many ethnic recipes
- Basmati and Jasmine type rices are the main table rice in many ethnic restaurants
- Their nutty/popcorn aroma makes these rices ideal in dishes made from dry mixes
- Wide variety of aromatics allow use in products requiring light, fluffy rices (long grains, basmati types) to soft, moist rices (Jasmine types)

### QUALITY/NUTRITION INFORMATION:

- Nutrition properties of aromatic rices are the same as their rice types—long, medium or short grain
- Aromatics with colored brans have higher phytonutrient levels than rices with brown brans
- All rice is naturally gluten-free and can be used to make gluten-free food products
- Rice is cholesterol and sodium free, and has only a trace of fat and no trans or saturated fat
- According to the Food and Drug Administration diets rich in whole grain foods, such as [brown rice](#) and other plant foods, and low in total fat, saturated fat and cholesterol, may help reduce the risk of heart disease and certain cancers.

Each 1/2 cup serving of cooked rice provides: 100 calories, 2 grams protein, 0.7 grams fat, 24 grams carbohydrate, and 0.3 grams dietary fiber.\*

\*Nutritionals adapted from RiceTec, Inc.



# Suppliers of U.S. Aromatic Rices

## **Doguet's Rice Milling Company**

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Beaumont, TX 77707  
Phone: 409-866-2297  
Fax: 409-866-1646  
Email: [dricemill@aol.com](mailto:dricemill@aol.com)  
[www.doguets.com](http://www.doguets.com)

## **Falcon Rice Mill, Inc**

215 Norris  
Crowley, LA 70527-0771  
Phone: 337-783-3825  
Fax: 337-783-1568  
Email: [robert@falconrice.com](mailto:robert@falconrice.com)  
[www.falconrice.com](http://www.falconrice.com)

## **G & H Seed Company, Inc.**

P.O. Box 321  
Crowley, LA 70527  
Phone: 337-785-7706  
Fax: 337-785-9200

## **Jazzmen Rice, LLC**

3600 St. Charles Ave  
Suite 100  
New Orleans, LA 70115  
Phone: 504-241-5056  
Fax: 504-241-5057  
Email: [awong@jazzmenrice.com](mailto:awong@jazzmenrice.com)  
[www.jazzmenrice.com](http://www.jazzmenrice.com)

## **Lundberg Family Farms**

P.O. Box 369  
Richvale, CA 95974-0369  
Phone: 530-882-4551  
Fax: 530-882-4500  
Email: [info@lundberg.com](mailto:info@lundberg.com)  
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## **National Rice Company**

300 Drakes Landing Rd., Suite 251  
Greenbrae, CA 94904  
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Fax: 415-925-9955  
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[www.nationalrice.com](http://www.nationalrice.com)

## **Producers Rice Mill, Inc.**

P.O. Box 1248  
Stuttgart, AR 72160  
Phone: 870-673-4444  
Fax: 870-672-4473  
[www.producersrice.com](http://www.producersrice.com)

## **RiceTec, Inc.**

P.O. Box 1305  
Alvin, TX 77512  
Phone: 281-393-3502  
Fax: 281-756-3325  
[www.ricetec.com](http://www.ricetec.com)

## **Riverbend Rice Mill, Inc.**

P.O. Box 830  
Colusa, CA 95932  
Phone: 530-458-8561

## **Riviana Foods Inc.**

2777 Allen Parkway  
Houston, TX 77019  
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[www.riviana.com](http://www.riviana.com)

## **Sem-Chi Rice Products Corporation**

P.O. Box 1097  
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## **Specialty Rice, Inc.**

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## **Sub Commerce Inc.**

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## **SunWest Foods, Inc.**

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